

Coca-Cola has developed a variety of complimentary toolkits to help you navigate the ever-changing digital foodservice landscape.

## Toolkits Relevant to COVID-19 Efforts

- Third-Party Delivery
- Digital Ordering
- Loyalty Programs
- Location-Based Marketing

## Contents

The toolkits contain a wealth of actionable information related to each topic, including:

- Key stats and facts
- The role beverages can play
- Best practices and best in class examples
- Available tools/resources Coca-Cola offers

